



## BRAND EXECUTIVE

St. Anthony's, a pioneering conglomerate established in 1942, has emerged as a leader in diverse service sectors. From bathware and sanitaryware to machinery and tools, renewable energy, water purification, and construction chemicals, our aim is to enhance the lives of Sri Lankan citizens by providing exceptional products and services.

We are currently seeking a highly motivated and dynamic individual to join our team as the Marketing Executive. This exciting and challenging role involves managing a portfolio of more than 10 local and international brands under one roof. As the Marketing Executive, you will play a pivotal role in driving the success and growth of these brands in the market.

### Key Responsibilities

- Develop and execute innovative marketing campaigns and initiatives to drive brand visibility and engagement.
- Establish and maintain strong relationships with brand partners, suppliers, and stakeholders.
- Organize and monitor advertising campaigns (ATL/BTL).
- Must possess excellent writing and presenting skills.
- Handle overall digital marketing strategies including social media and search engine marketing.
- Responsible for planning and executing events.

### Key Requirements

- Sound academic background, full or part qualified in SLIM/CIM or equivalent marketing qualification.
- Sound communication skills.
- Minimum 2 years' experience in a similar category.
- Strong analytical skills partnered with a creative mind.

An attractive remuneration package and excellent career development opportunities awaits the right candidate.

Applications with names and addresses of 2 non-related referees could be E-mailed or posted, indicating the post applied for on the top left-hand corner of the envelope, within 14 days to:



E-mail: [vacancy@stanthonys.lk](mailto:vacancy@stanthonys.lk)

Manager HR & Administration,  
St. Anthony's Hardware (Pvt) Ltd  
No: 524, Sri Sangaraja Mawatha, Colombo 10.

